



August 15, 2002

Dear Pop Warner Little Scholar Coach,

We at Pop Warner Little Scholars are working on a project in conjunction with the National Council of Youth Sports (NCYS), the American Football Coaches Association (AFCA), the Federal Bureau of Investigation (FBI) and the National Football League (NFL) Hall of Fame concerning the National Child Identification Program (NCIDP). On behalf of the program participants and myself, we encourage you to please forward this e-mail to all of your parents' e-mail addresses.

The NCIDP was created in 1997 by the AFCA as a community service initiative to help protect America's youth and change the statistics related to missing children. These statistics are staggering:

- 800,000 children are missing each year
 - 450,000 children run away
 - 350,000 children are abducted by a family member
 - 4,600 children are abducted by strangers

The NCIDP's inkless fingerprint I.D. kit provides parents and guardians with a clean, convenient way to record their child's fingerprints and physical characteristics on a card they keep at home. Since 1997, over 10 million of these kits have been distributed through partnerships with the FBI, AFCA, local law enforcement agencies and various other organizations. The program has been recognized by the United States Congress as the largest child identification effort ever conducted with the passing of House Congressional Resolution 100 on June 5, 2001. But there is a long way to go and you can help by forwarding this e-mail to your parents' e-mail addresses. If we can get just 10% of the 38 million participants' parents in NCYS to take action, that's 3.8 million more kids protected by the program!

To order your Child I.D. Kit

Parents may order I.D. kits directly from the NCIDP by downloading the attached order form (adobe acrobat required) and faxing to 214-630-2440 (credit card required) or by mailing the completed order form with a check or money order to the "National Child Identification Program". Parents can also order their kit via the NCIDP website www.childidprogram.com. Simply click on the "Order I.D. Kits Online" link and scroll to the "National Council of Youth Sports order form". Choose Pop Warner Little Scholars from the drop down menu, click on the quantity of kits you desire and fill out the information.

NOTE: Please reference "Pop Warner Little Scholars" in the Youth Sport Organization Name space on the attached order form.

NCIDP will process all orders and distribute the I.D. kits. Individual I.D. kits are \$7.50 with a portion of your purchase price helping Pop Warner and other NCYS youth organizations generate funds. There are price breaks on I.D. kits ordered in bulk. When you order your I.D. kit(s), you will automatically be registered to win a limited edition NFL Hall of Fame signature card set, individually autographed by 111 NFL Hall of Fame members and valued at \$3500! The winner will be drawn on October 25th in conjunction with national "Make a Difference Day" October 26th.

For a modest price, parents will help protect their children and provide Pop Warner and other participating NCYS organizations the ability to generate funds and expand their youth programs!

Sincerely,
Jon Butler
Executive Director
Pop Warner Little Scholars



National Child Identification Program



In partnership with the



FEDERAL BUREAU OF INVESTIGATION

INKLESS FINGERPRINT I.D. KITS

Thank you for participating in the National Child Identification Program.

An I.D. Kit order form is attached.

Your support will help us reach our goal

of protecting all 60 million children

in the United States.

**800,000
CHILDREN
ARE
MISSING
EACH
YEAR**

PRICING INFORMATION

Quantity	Price/Kit	
1-9 I.D. Kits	\$7.50 each	<i>All prices include shipping and handling.</i>
10-49 I.D. Kits	\$6.00 each	
50-99 I.D. Kits	\$5.00 each	
100-499 I.D. Kits	\$3.00 each	Order in multiples of 25
500-900 I.D. Kits	\$2.00 each	Order in multiples of 100
1,000-4,900 I.D. Kits	\$1.75 each	
5,000- 9,900 I.D. Kits	\$1.65 each	
10,000 + I.D. Kits	\$1.50 each	

National Child Identification Program

P.O. Box 560606
Dallas, TX 75356-0606
214.630.6508
FAX: 214.630.2440



National Council of Youth Sports I.D. KIT ORDER FORM



In partnership with the
**FEDERAL BUREAU
OF INVESTIGATION**

National Child Identification Program

The I.D. Kit

The I.D. Kit is enclosed in a standard #10 letter-sized envelope. The kit contains:

- An inkless fingerprinting foil pouch containing a clear fingerprint solution
- A fingerprint card (8 1/2 x 11 unfolded) with step-by-step instructions on how to take a fingerprint, as well as sections for taking fingerprints, recording a child's physical description and identifying marks, attaching a current photograph, and recording important medical information.



(Inkless fingerprinting process: U.S. Patent No. 6,030,655)

Personalize Your I.D. Kits

With thousands of orders from law enforcement agencies, Optimist clubs and other organizations, it is impossible to custom print envelopes. The following options are available, however, for those who wish to customize the envelope in other ways.

- **Labels and/or stickers:** Many organizations and sponsors have found it quick and economical to apply a personalized label to each envelope, identifying the local agency or sponsor as the provider of the I.D. Kit. *(Note: These labels must be provided by your local printer.)*
- **Envelope inserts:** Many agencies wish to provide outreach or community service materials along with the I.D. Kit. Sponsors may likewise wish to include promotional materials. Such materials may be handed out separately with the kits, or the envelopes may be left open for the materials to be manually inserted into the envelope by local agencies or sponsors. You may thus order the kits sealed or unsealed. *(Note: After inserting other materials, the envelopes must be sealed before distribution.)*

Date: _____

Phone: _____

Name: _____

Email: _____

Youth Sport Organization Name: _____

Bill To:

Ship To:

Attn: _____

Attn: _____

Kit Type	Quantity	Price/Kit	TOTAL
Sealed envelope (for immediate distribution)			
Unsealed envelope (for local inserts - must be sealed before distribution)			
TOTAL			

PAYMENT OPTIONS

- Make check or money order payable to:
National Child Identification Program
- You can also pay by credit card. Please check one.

American Express Master Card Visa

Name on Card

Card Number

Expiration Date (MM/YY)

Signature

FAX THIS FORM TO 214.630.2440

National Child Identification Program
P.O. Box 560606
Dallas, TX 75356-0606
Customer Service: 214.630.6508