

2010 POP WARNER NATIONAL CONVENTION SCHEDULE:

***All sessions subject to space limitations and required minimum registrants. Final list of speakers to be announced prior to event.**

Thursday May 27th

8:15 am.....SCHUTT HELMET TOUR (Easton, PA)

Bus departs at 8:15 sharp from Marriott. Tour will last 1½ - 2 hours. Lunch will be provided. Bus should return to Marriott by approx. 1:30 P.M. Pre-registered attendees and as space allows.

Administrative Track

2 p.m. Administrative Sessions

A. Managing Your League in the Electronic World
Joe McMackin, The Active Network
Joel Balthaser, Webmaster and Designer
Forms/Database Management
Roster Software, Teamz and Club Reg
Website and E-comm. Level 4 - Franklin 3

B. Program Development
Larry Needle, Pres., Philadelphia Sports Congress
Todd Elgart, BRAX Spirit Cups
Trevor Scholl, National Recruiting Coordinator
Recruiting, Grants & Fundraising Strategies
Retention and Growth of Your Membership
Working with Sports Comm. Level 4 - Franklin 5

C. Navigating the Financial Landscape
Glenn M. Eyrich, Partner, Calibre CPA Group
501(c)(3) and State Exemptions
The New Form 990 & Other IRS Regulations
Banking, Auditing & Budgeting:
Level 4 - Franklin Room 7

D. Scholastics - Eligibility & Growing Your Program
Josh Pruze, National Scholastics Director
SCHOLASTIC COORDINATORS ONLY -
MUST PRE-REGISTER (75 MAX)
Level 4 - Franklin Room 8

E. Game Day Management for Spirit Programs
Randy Cofield, President, Team Cheer
Lisa Moroski, National Cheer & Dance Comm.
CHEER/DANCE COORDINATORS ONLY -
MUST PRE-REGISTER (75 MAX)
Level 4 - Franklin Room 9-10

3 p.m. Administrative Sessions

2 p.m. Sessions A and B above will be repeated

C. Insurance and Legal Issues
Tony Corleto, Esq., Wilson Elser
Patti Craig & Kristi Samarco, Chartis Insurance
Drew Eddy, Marsh Insurance Brokers
Claims and Risk Management Issues
How to Do a Proper Facility Walk Through
Level 4 - Franklin Room 7

D. The Basics of Background Checks
Kelly Metzger, National Account Manager, Lexis Nexis
Level 4 - Franklin Room 4

E. How to Run a Spirit Championship
Cathy Fuller, Pop Warner Media Committee
Lisa Moroski, National Cheer & Dance Comm.
CHEER/DANCE COORDINATORS ONLY -
MUST PRE-REGISTER (75 MAX)
Level 4 - Franklin Rooms 9-10

4 p.m. Administrative Sessions

**A. Roster Software for the Experienced User -
A More In-Depth Discussion**
Joe McMackin, The Active Network
Josh Pruze, National Roster Software Liaison
Level 4 - Franklin Room 3

**B. Recruiting & Program Development Roundtable:
How to Run a Successful Program**

Jason Patch, President, New Hampshire PW
Trevor Scholl, National Recruiting Coordinator
Level 4 - Franklin Room 5

C. Background Checks, Hearings & Appeals
Tony Corleto, Esq., Wilson Elser
Kelly Metzger, National Account Manager, Lexis Nexis
Level 4 - Franklin Room 4

**D. Obtaining Company, Community & Media Support
for Your Organization**
Kevin Brown, Community Relations Coordinator,
Tampa Bay Buccaneers
Jason Howarth, VP, Conover, Tuttle, Pace P.R.
Mary K. FitzGerald, National COO
Level 4 - Franklin Room 7

**E. Cheer Judges' Education- Lisa Moroski, National
Cheer & Dance Commissioner**
Scoring - Dave Marshall, Eastern Regional Director
CHEER/DANCE COORDINATORS ONLY -
MUST PRE-REGISTER (75 MAX)
Level 4 - Franklin Rooms 9-10



5 p.m. Afternoon Break
sponsored by Otis Spunkmeyer

5:15 p.m. Town Hall Forum

Welcome - Jon Butler, Executive Director, PWLS
National Staff Q&A (questions MUST be submitted
in advance) Salon H - 5th Floor

6:30 p.m. Welcome Reception at JW's
(one flight up from the main lobby in the Marriott)
**Event registrants please bring free drink ticket to reception.*

Friday May 28th - Football Track

Sam Mutz, National Football Commissioner

7:30 a.m. Continental Breakfast
Level 5 - Salon H

7:45 a.m. Opening Remarks
Jon Butler, Executive Director, PWLS
Level 5 - Salon H

8 a.m. Coaching Philosophy
Dan Gould, PhD., Director of the Institute for the
Study of Youth Sports, Michigan State
Level 5 - Salon H

9 a.m. Team Management
Bud Ralston, President, Hamilton Pop Warner
Effectively Managing Game Day, Practices &
Parental Communication Level 5 - Salon H

9:45 a.m. - 10 a.m. MORNING BREAK

10 a.m. Health and Safety
Dr. Julian E. Bailes, M.D., Chairman of
Neurosurgery, W.V.U. School of Medicine
Concussion Awareness & Management Panel
Level 5 - Salon H

11 a.m. Conditioning Your Pop Warner Athlete
Kenneth J. Rogers, Senior Clinical Researcher, IA
Dupont Hospital for Children Level 5 - Salon H

11:30 a.m. - 12:25 p.m. Lunch Break -
Attendees on their own

12:30 p.m. The Nuts and Bolts of Pop Warner
Jack Arnett, Regional Director, Mid America
Joseph G. Tobia, Regional Director, Pacific Northwest
Philosophy & Structure, Weigh In's, Book Checks & MPR
Level 5 - Salon H

1 p.m. Exhibitor Demos and Afternoon Break
Franklin Exhibit Hall

1:30 p.m. Technique & Drills Breakout Sessions
Andrew Dees, Coach, Temple University -
Offensive Line (Level 4 - Franklin Room 8)
Mark D'Onofrio & Jethro Franklin, Coaches,
Temple University - Def. Line (Level 4 - Franklin 9)
Matt Rhule, Tyree Foreman & Rob Spence, Coaches,
Temple University - Offensive Skills Positions -
QB/RB/WR (Level 4 - Franklin 10)
Proper Equipment Fitting - *Steve Kesterson, Bike*
Athletic & Mike Robinson, Schutt Sports (Franklin 7)

2:15 p.m. Repeat of 1:30 p.m. Breakout Sessions



3 p.m. Eagles Player Signing at Modell's Exhibit
(time subject to change)

Friday May 28th - Cheer & Dance Track*

Lisa Moroski, National Cheer & Dance Commissioner

7:30 a.m. Continental Breakfast
Level 5 - Salon H

7:45 a.m. Opening Remarks
Jon Butler, Executive Director, PWLS
Level 5 - Salon H

8 a.m. Coaching Philosophy
Dan Gould, PhD., Director of the Institute for the
Study of Youth Sports, Michigan State
Level 5 - Salon H

9 a.m. Breakout Sessions
Novice to Intermediate Partner Stunts¹ (Salons A&B)
Half Time Show to Energize the Crowd² (Franklin 3-4)
Dance Musicality, Dynamics & Nuances³ (Franklin 5-6)
Conditioning & Practice Planning⁴ (Franklin 7)

10 a.m. Exhibitor Demos and Coffee Break
Level 5 Ballroom (Franklin Exhibit Hall)

10:40 a.m. Breakout Sessions
Intermediate Partner Stunts & Basket Tosses¹
(Salons A&B)
Motions and Jumps, Skill Drills to Max Your Points²
(Franklin 3-4)
Staging and Transitions³ (Franklin 5-6)
Conditioning & Practice Planning⁴ (Franklin 7)

11:30 a.m. - 12:25 p.m. Lunch Break - *Attendees on their own*

12:30 p.m. Breakout Sessions
Intermediate to Advanced Partner Stunts, Troubleshoot
Dismounts⁴ (Salon A&B)
Half Time Show to Energize the Crowd² (Franklin 3-4)
Hip Hop Class³ (Franklin 5-6)
Conditioning Your Pop Warner Athlete⁵ (Franklin 7)

1:30 p.m. Breakout Sessions
Pyramids, Transitions & More¹ (Salon A & B)
Sideline Spirit, Game Day Routine⁶ (Franklin 3-4)
Creative Choreography w/ Stunt Transitions² (Salon H)
Tumbling Basics & Spotting⁷ (Franklin 5-6)

2:30 p.m. - 2:45 p.m. AFTERNOON BREAK

2:45 p.m. Breakout Sessions
Creative Choreography w/ Stunt Transitions²
(Salons A & B)
Sideline Spirit, Game Day Routine⁶ (Franklin 3-4)
Competitive Sideline Cheerleading, Putting it all
Together - Scoresheets⁴ (Salon H)
Tumbling Basics & Spotting⁷ (Franklin 5-6)

¹ - Session taught by Jennifer Fuller Schower
² - Session taught by Nitty Thomas & Nicole Larsen, JAMZ
³ - Session taught by Samuel Reyes, Koresh Dance Studio
⁴ - Session taught by Jennifer Cloutier and Heath Haskell
⁵ - Session taught by Kenneth J. Rogers, Senior Clinical
Researcher, IA Dupont Hospital for Children
⁶ - Session taught by Gina Medlock & Jennifer Revels
⁷ - Session taught by Layla Kinder, RCDC Mid-South