



**Pop Warner Little Scholars, Inc.**  
 586 Middletown Blvd. Suite C-100 ▪ Langhorne ▪ PA ▪ 19047  
 Phone: 215-752-2691 ▪ Fax: 215-752-2879  
[www.popwarner.com](http://www.popwarner.com)



**Pop Warner 50<sup>th</sup> All American Banquet Program Book Ad Form**  
**Ad Deadline = Wednesday, May 12, 2010**

- Publication Information:** 75 Pages, Staple Binding, no bleeds  
 Trim Size: 8" x 10 1/2"  
 Distribution: 5,000 Books are printed and sold at National Events, and are used as Marketing Materials for new programs and clients
- Accepted Delivery/Media:** CD-R, CD-RW, or email ([joshpruce@popwarner.com](mailto:joshpruce@popwarner.com)),  
 If mailing, remit a hard copy of Ad with your payment.
- Acceptable Files Accepted:** JPG, EPS, TIF, GIF, Adobe Photoshop, Illustrator, PDF, or PageMaker files. Sorry, we can not read QuarkXpress files.
- Color(s):** All ads printed in Grayscale unless otherwise noted.

**Specifications:**

**Please select your level of support (fees do not apply if ad is included in your agreement)**

I have already submitted and paid for a joint 2009 Super Bowl & 2010 Banquet Program and wish to re-use the ad from 2009

**2-PAGE SPREAD (16 X 10 1/4)**

Scholar Program Book Only..... \$1000.00

2010 Super Bowl Program Book & Scholar Program..... \$1500.00

**FULL PAGE (7 1/2 X 10 1/4)**

Scholar Program Book Only..... \$750.00

2010 Super Bowl Program & 2010 Scholar Program..... \$1000.00

**HALF PAGE (7 1/2 X 5 1/4)**

Super Bowl Program Book Only..... \$350.00

Super Bowl Program Book & 2010 Scholar Program.....\$550.00

**QUARTER PAGE (3 3/4 X 5 1/4)**

Scholar Program Book Only..... \$250.00

2010 Super Bowl Program Book & Scholar Program.....\$400.00

**LOGO PLACEMENT**

Logo Placement in Book.....\$150.00

**CONTRIBUTION:**  Program Book (Name Recognition).....\$100.00

Other.....\$\_\_\_\_\_

Please turn to Page Two and complete all information.

**Please complete the following information:**

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Email \_\_\_\_\_

Phone Number: (        ) \_\_\_\_\_ - \_\_\_\_\_

Payment Method: \_\_Credit Card \_\_Check

I hereby authorize Pop Warner Little Scholars, Inc. to charge my credit card in the following amount: \$\_\_\_\_\_.00

Credit Card Type: \_\_Mastercard \_\_VISA \_\_AMEX

Credit Card Number: \_\_\_\_\_

Credit Card Expiration Date: \_\_\_\_\_/\_\_\_\_\_

Name on Card: \_\_\_\_\_

For Check Payments: Amount Enclosed: \$ \_\_\_\_\_

*Please make checks payable to **Pop Warner Little Scholars, Inc.** and mail this form, payment and any artwork to:*

**Pop Warner  
Attn: Program Book - Josh  
586 Middletown Boulevard, Suite C-100  
Langhorne, PA 19047**

**:: Please indicate the following:** *(check all that apply)*

- Ad was emailed to [joshpruce@popwarner.com](mailto:joshpruce@popwarner.com)
- Ad was uploaded and can be accessed at the following site \_\_\_\_\_
- Camera ready copy/artwork supplied (black & white only)\*
- Other: \_\_\_\_\_

***For questions, please contact Josh Pruce at (215) 752-2691 x23 or  
joshpruce@popwarner.com***

***Ads will not run unless payment has been cleared by the deadline.  
Deadline for Receipt of Ad Copy and Payment is Wednesday, May 12, 2010***