



POP WARNER CELEBRATES ITS 50th ANNUAL SCHOLASTIC BANQUET



The **50th Anniversary** of the **Pop Warner All-American Banquet** will take place on Saturday, May 29, 2010 at the newly renovated Pennsylvania Convention Center in the heart of downtown Philadelphia.

The Scholastic Banquet is a fun filled evening wherein the Pop Warner community gathers to

honor all of our All-American scholars and presents our senior scholar-athletes with scholarships, recognizes our notable award winners who serve as role models for our participants, and congratulates the top volunteers of the year in each region.

This special night draws approximately 2,000 people from across the country and starts with a general reception followed by dinner and features a silent auction for the adults and special autograph signing for the children along with special appearances by NFL mascots and other characters.

Find complete information on this year's event at www.popwarner.com.

2010 SCHOLASTIC BANQUET SCHEDULE:

- Friday, May 28**
6:30 p.m. 5th & 6th Grade Tribute Event
- Saturday, May 29**
9 a.m. 7th & 8th+ Grade Tribute Event
6:30 p.m. 50th Anniversary Scholastic Banquet

**NATIONAL CONVENTION
FREQUENTLY ASKED QUESTIONS**

» Who Should Attend the National Convention in May?

The Convention is primarily geared towards Pop Warner coaches and league and association administrators interested in learning more about Pop Warner. There are 3 separate tracks: administrative, football coaching and cheer and dance coaching, or you may opt to take both the administrative plus one coaching track.

» Why Should I Attend the National Convention in May?

To meet coaches and administrators from Pop Warner programs across the country and exchange ideas, to learn proper techniques, to hear from renowned football and cheerleading and dance instructors, to find out more about how Pop Warner functions in order to build a successful program, to speak with regional and national staff, and to celebrate our 50th Anniversary All-American Banquet.

» Where is the National Convention and Banquet Held?

This year's banquet and national convention is in Philadelphia, Pa. at the Pennsylvania Convention Center and Downtown Marriott. In 2011, the event will be in Chicago and in 2012 it will be in Orlando, Fl.

» What is the National Convention Dress Code?

The Convention is Business Casual attire. For our 50th Anniversary Banquet in Philadelphia, the event is Black Tie Optional, but formal or business dress is perfectly acceptable. However, please no shorts, t-shirts, sneakers, jerseys or flip flops. If you have any questions on the dress code, please contact the National Office at 215-752-2691 ex 22.

» How Do I Register for the Convention and Banquet?

All registration will be done online at www.popwarner.com.

» What if I Have Additional Questions?

The National Office staff is ready to help with any of your convention or banquet questions.

Please call us at 215-752-2691 ext. 22 or 23, or email bethdietz@popwarner.com.



**2010 NATIONAL
POP WARNER
CONVENTION**

Thursday, May 27 - Saturday, May 29, 2010

Philadelphia Downtown Marriott Hotel & Pennsylvania Convention Center Philadelphia, Pa.

www.popwarner.com

presented by



CONVENTION OPTIONS & PRICING:

REGISTRATION INFORMATION:

All registration for the 2010 Pop Warner National Convention will be done online at www.popwarner.com. Visit the website to register for both the National Convention and Scholastic Banquet, and for all the information pertaining to this year's event.

Option #1: ALL INCLUSIVE RATE (\$300.00):

- Package includes:
- All sessions at Pop Warner Convention
 - Opening Reception
 - Continental Breakfast
 - One Night Lodging
 - 50th Anniversary Banquet Ticket

Registration deadline for all-inclusive rate is May 1, 2010.

Option #2: SINGLE-TRACK REGISTRATION

(select EITHER Administrative or ONE COACHING TRACK)

- Early Registration Discount by April 30th \$75.00
- May 1st - through May 15th \$100.00
- After May 15th \$150.00

Option #3: TWO-TIERED REGISTRATION

(select one coaching track PLUS administrative)

- Early Registration Discount by April 30th \$125.00
- May 1st - through May 15th \$150.00
- After May 15th \$250.00

* Fees includes all sessions per track(s), Exhibitor Floor Access, Thursday night opening reception (cash bar), and continental breakfast Friday.

SCHOLASTIC BANQUET TICKETS:

- Adult Banquet Ticket Prices - \$75.00 / Kids - \$40.00



2010 POP WARNER NATIONAL CONVENTION SCHEDULE:



**All sessions subject to space limitations and required minimum registrants.
Final list of speakers to be announced prior to event. Please check popwarner.com for updates and additional details.*

NATIONAL CONVENTION OVERVIEW:

Pop Warner is excited to be holding its **Inaugural National Convention!** The Convention is designed to promote dialogue amongst Pop Warner coaches and administrators nationwide and offer hands on training and instruction in Pop Warner policies and techniques.

Well renowned experts will demonstrate best practices and attendees will have the opportunity to ask questions and discuss issues common to many programs. Attendees can learn firsthand about Pop Warner philosophies and procedures and listen to the experiences of other Pop Warner administrators and coaches. The event will also offer interaction with Pop Warner staff and business partners and showcase Pop Warner products and services.

This year's National Convention is being held at the Philadelphia Downtown Marriott Hotel and will feature a variety of activities including Cheer & Dance Clinics & Training Courses, Football Instruction Training Courses, Administrative Training Classes, Pop Warner Products & Vendors Exhibit, Keynote Speeches and Open Forums as well as a welcome reception on Thursday, May 27 at 6:30 p.m.

The Convention culminates Saturday evening May 29th with the **50th Anniversary Scholastic Banquet** wherein everyone can celebrate the accomplishments of the 2009-10 Pop Warner National Scholar Athletes and the achievements of our award winners and Volunteers of the Year.



Thursday May 27th
8:15 am..... SCHUTT HELMET FACILITY TOUR
(Easton, PA)

Bus departs at 8:15 sharp from Marriott. Tour will last 1½ - 2 hours. Lunch will be provided. Bus should return to Marriott by approx. 1:30 P.M. Pre-registered attendees and as space allows.

Administrative Track

2 p.m. Administrative Sessions

A. Managing Your League in the Electronic World
Joe McMackin, The Active Network
Joel Balthaser, Webmaster and Designer
Forms/Database Management
Roster Software, -Teamz and Club Reg
Website and E-communications
Level 4 - Franklin Room 3

B. Program Development
Larry Needle, Pres., Philadelphia Sports Congress
Todd Elgart, BRAX Spirit Cups
Trevor Scholl, National Recruiting Coordinator
Recruiting, Grants & Fundraising Strategies
Retention and Growth of Your Membership
Working with Sports Commissions
Level 4 - Franklin Room 5

C. Navigating the Financial Landscape
Glenn M. Eyrich, Partner, Calibre CPA Group
501(c)(3) and State Exemptions
The New Form 990 & Other IRS Regulations
Banking, Auditing & Budgeting:
Level 4 - Franklin Room 7

D. Scholastics - Eligibility & Growing Your Program
Josh Pruce, National Scholastics Director
SCHOLASTIC COORDINATORS ONLY -
MUST PRE-REGISTER (75 MAX)
Level 4 - Franklin Room 8

E. Game Day Management for Spirit Programs
Randy Cofield, President, Team Cheer
Lisa Moroski, National Cheer & Dance Commissioner
CHEER/DANCE COORDINATORS ONLY -
MUST PRE-REGISTER (75 MAX)
Level 4 - Franklin Room 9-10

3 p.m. Administrative Sessions

2 p.m. Sessions A and B above will be repeated

C. Insurance and Legal Issues
Tony Corleto, Esq., Wilson Elser
Patti Craig & Kristi Samarco, Chartis Insurance
Drew Eddy, Marsh Insurance Brokers
Claims and Risk Management Issues
How to Do a Proper Facility Walk Through
Level 4 - Franklin Room 7

D. The Basics of Background Checks
Kelly Metzger, National Account Manager, Lexis Nexis
Level 4 - Franklin Room 4

E. How to Run a Spirit Championship
Cathy Fuller, Pop Warner Media Committee
Lisa Moroski, National Cheer & Dance Commissioner
CHEER/DANCE COORDINATORS ONLY -
MUST PRE-REGISTER (75 MAX)
Level 4 - Franklin Rooms 9-10

4 p.m. Administrative Sessions

**A. Roster Software for the Experienced User -
A More In-Depth Discussion**
Joe McMackin, The Active Network
Josh Pruce, National Roster Software Liaison
Level 4 - Franklin Room 3

**B. Recruiting and Program Development Roundtable:
How to Run a Successful Program**
Jason Patch, President, New Hampshire PW
Trevor Scholl, National Recruiting Coordinator
Level 4 - Franklin Room 5

C. Issues Regarding Background Checks, Hearings & Appeals
Tony Corleto, Esq., Wilson Elser
Kelly Metzger, National Account Manager, Lexis Nexis
Level 4 - Franklin Room 4

**D. Obtaining Company, Community & Media Support
for Your Organization**
*Kevin Brown, Community Relations Coordinator,
Tampa Bay Buccaneers*
Jason Howarth, VP, Conover, Tuttle, Pace Public Relations
Mary K. FitzGerald, National COO
Level 4 - Franklin Room 7

**E. Cheer Judges' Education- Lisa Moroski, National
Cheer & Dance Commissioner**
Scoring - Dave Marshall, Eastern Regional Director
CHEER/DANCE COORDINATORS ONLY -
MUST PRE-REGISTER (75 MAX)
Level 4 - Franklin Rooms 9-10

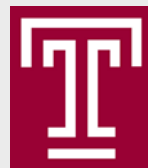
5 p.m. Afternoon Break

5:15 p.m. Town Hall Forum

Welcome - *Jon Butler, Executive Director, PWLS*
National Staff Q&A (questions MUST be submitted in
advance) Salon H - 5th Floor

6:30 p.m. Welcome Reception at JW's

(one flight up from the main lobby in the Marriott)
*Event registrants please bring your free drink ticket with
you to the reception.



Friday May 28th - Football Track
Sam Mutz, National Football Commissioner

7:30 a.m. Continental Breakfast
Level 5 - Salon H

7:45 a.m. Opening Remarks
Jon Butler, Executive Director, PWLS
Level 5 - Salon H

8 a.m. Coaching Philosophy
*Dan Gould, PhD., Director of the Institute for the
Study of Youth Sports, Michigan State*
Level 5 - Salon H

9 a.m. Team Management
Bud Ralston, President, Hamilton Pop Warner
Effectively Managing Game Day, Practices & Parental
Communication
Level 5 - Salon H

9:45 a.m. - 10 a.m. MORNING BREAK

10 a.m. Health and Safety
*Dr. Julian E. Bailes, M.D., Chairman of Neurosurgery,
West Virginia University School of Medicine*
Concussion Awareness & Management Panel
Level 5 - Salon H

11 a.m. Conditioning Your Pop Warner Athlete
*Kenneth J. Rogers, Senior Clinical Researcher, IA
dupont Hospital for Children*
Level 5 - Salon H

11:30 a.m. - 12:25 p.m. Lunch Break - Attendees on their own

12:30 p.m. The Nuts and Bolts of Pop Warner
Jack Arnett, Regional Director, Mid America
Joseph G. Tobia, Regional Director, Pacific Northwest
Philosophy & Structure, Weigh In's, Book Checks & MPR
Level 5 - Salon H

1 p.m. Exhibitor Demos and Afternoon Break
Franklin Exhibit Hall

1:30 p.m. Technique & Drills Breakout Sessions
*Andrew Dees, Coach, Temple University -
Offensive Line (Level 4 - Franklin Room 8)*
*Mark D'Onofrio & Jethro Franklin, Coaches,
Temple University - Defensive Line (Level 4 - Franklin 9)*
*Matt Rhule, Tyree Foreman & Rob Spence, Coaches,
Temple University - Offensive Skills Positions -
QB/RB/WR (Level 4 - Franklin 10)*
Proper Equipment Fitting - *Steve Kesterson, Bike
Athletic & Mike Robinson, Schutt Sports (Franklin 7)*

2:15 p.m. Repeat of 1:30 p.m. Breakout Sessions

3 p.m. Eagles Player Signing at Modell's Exhibit
(time subject to change)



Friday May 28th - Cheer & Dance Track*
Lisa Moroski, National Cheer & Dance Commissioner

7:30 a.m. Continental Breakfast
Level 5 - Salon H

7:45 a.m. Opening Remarks
Jon Butler, Executive Director, PWLS
Level 5 - Salon H

8 a.m. Coaching Philosophy
*Dan Gould, PhD., Director of the Institute for the
Study of Youth Sports, Michigan State*
Level 5 - Salon H

9 a.m. Breakout Sessions
Novice to Intermediate Partner Stunts¹ (Salons A&B)
Half Time Show to Energize Your Crowd² (Franklin 3-4)
Musicality, Dynamics & Nuances - Dance³ (Franklin 5-6)
Conditioning & Practice Planning⁴ (Franklin 7)

10 a.m. Exhibitor Demos and Coffee Break
Level 5 Ballroom (Franklin Exhibit Hall)

10:40 a.m. Breakout Sessions
Intermediate Partner Stunts & Basket Tosses¹
(Salons A&B)
Motions and Jumps, Skill Drills to Max Your Points²
(Franklin 3-4)
Staging and Transitions³ (Franklin 5-6)
Conditioning & Practice Planning⁴ (Franklin 7)

11:30 a.m. - 12:25 p.m. Lunch Break - Attendees on their own

12:30 p.m. Breakout Sessions
Intermediate to Advanced Partner Stunts, Troubleshoot
Dismounts⁴ (Salon A&B)
Half Time Show to Energize Your Crowd² (Franklin 3-4)
Hip Hop Class³ (Franklin 5-6)
Conditioning Your Pop Warner Athlete⁵
(Franklin 7)

1:30 p.m. Breakout Sessions
Pyramids, Transitions & More¹ (Salon A & B)
Sideline Spirit, The Cheerleader's Game Day Routine⁶
(Franklin 3-4)
Creative Choreography with Stunt Transitions²
(Salon H)
Tumbling Basics & Spotting⁷ (Franklin 5-6)

2:30 p.m. - 2:45 p.m. AFTERNOON BREAK

2:45 p.m. Breakout Sessions
Creative Choreography w/ Stunt Transitions²
(Salons A & B)
Sideline Spirit, The Cheerleader's Game Day Routine⁶
(Franklin 3-4)
Competitive Sideline Cheerleading, Putting it all
Together - Scoresheets⁴ (Salon H)
Tumbling Basics & Spotting⁷ (Franklin 5-6)

¹ - Session taught by Jennifer Fuller Schower
² - Session taught by Nitty Thomas & Nicole Larsen, JAMZ
³ - Session taught by Samuel Reyes, Koresh Dance Studio
⁴ - Session taught by Jennifer Cloutier and Heath Haskell
⁵ - Session taught by Kenneth J. Rogers, Senior Clinical Researcher,
IA dupont Hospital for Children
⁶ - Session taught by Gina Medlock & Jennifer Revels
⁷ - Session taught by Layla Kinder, RCDC Mid-South