



Pop Warner Little Scholars, Inc.
586 Middletown Blvd. Suite C-100 ▪ Langhorne ▪ PA ▪ 19047
Phone: 215-752-2691 ▪ Fax: 215-752-2879
www.popwarner.com



November, 2007

Dear Pop Warner Champions and Advisors:

On behalf of the entire National Staff of Pop Warner, congratulations and welcome to the 2007 Pop Warner Super Bowl & National Championship Week at WALT DISNEY WORLD® Resort, Florida. Pop Warner, The Mid-Florida Pop Warner Football Conference and WALT DISNEY WORLD® Resort are looking forward to making this year's Super Bowl and Cheer & Dance Championships a rewarding and enjoyable experience for you.

This manual contains all the information you'll need to make your trip and your stay at the WALT DISNEY WORLD® Resort as easy and exciting as possible. We should have already received your articles of compliance, media page and roster. All you need to do is call Walt Disney World Sports Reservations at (407-939-7810) with your rooming information and Anthony Travel (800-736-6377) with your air travel plans. We will be strictly enforcing rules of conduct at the resorts, theme parks and water parks, as well as during competition at *Disney's Wide World of Sports™* Complex. We urge all coaches and advisors to set a good example for the young men and women and their parents. Please note that there are separate downloads for the following documents: **Anthony Travel Request Sheets; Mears Transportation** (only if you are not using Disney's Magical Express); **Avis Information; Disney Sports Waiver** (these are turned in at Registration at Disney); **Mr. Video Information Sheets; Amazing Photos Information Sheet** and a **Planet Hollywood Request Form**.

If you have any questions regarding the contents of this manual, please feel free to contact me at the Pop Warner office at (215) 752-2691 Ext. 22 before November 21, 2007. While at WALT DISNEY WORLD® Resort, if you have any questions or concerns, please have a Super Bowl volunteer contact me. I will be at WALT DISNEY WORLD® Resort on Friday, November 23, 2007.

Once again, congratulations and we look forward to seeing you at the competitions in December! Have a great time at WALT DISNEY WORLD® Resort and the Pop Warner National Championship Week!

Sincerely,

Beth S. Dietz

Beth S. Dietz
National Events Manager

SCHEDULE OF EVENTS

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MONDAY - DECEMBER 3

Football Practice Fields Available.- need own transportation to the Sports Complex

Study Hall Sign-Ups at the Registration Center

Sign-up for time slots for both at Pop Warner Registration Center.

Football Weigh-Ins – 10:00 AM – 6:00 PM – Behind Registration Center

Cheer and Dance practice fields available Football Field #9 - 7 AM - 4 PM

(2 Roll-Out Mats Available Starting at 12 AM – 4 PM For Tumbling & Tosses)

6:00 AM Buses start to transport cheer squads to the Sports Complex

**7:00 AM Cheer Coaches Facility Walkthrough (Optional)
Entrance to the Baseball Stadium Photography Area**

8:00 AM - 5:00 PM

CHEER COMPETITION Sports Complex
Junior Pee Wee Cheer Only - Order of Performance
and Time Schedule TBA Squad Photograph taken **before** performance

6:30 PM Football Head Coaches Meeting (Division II Only) Sports Complex
Milk House Floor

TUESDAY - DECEMBER 4

Football Practice Fields Available - need own transportation to the Sports Complex

Study Hall Sign-Ups at the Registration Center

Sign-up for time slots for both at Pop Warner Registration Center.

Cheer and Dance practice fields available Football Field #9 - 7 AM - 4 PM

(2 Roll-Out Mats Available Starting at 12 AM – 4 PM For Tumbling & Tosses)

9:00 PM – 5:00 PM Division II Football Games

**All Football Photographs will be done at
Disney's Wide World of Sports Complex**

Buses Leave:

7:00 AM Junior Peewee Teams (Game times - 9 AM)

9:00 AM Peewee Teams (Game times - 11 AM)

11:00 AM Junior Midget Teams (Game times - 1 PM)

1:00 PM Midget Teams (Game times 3 PM)

Football and Spirit Spectators: Special PW/Disney Transportation is supplied for the Pop Warner football teams and spirit squads and only for their respective competitions. Please check for the Spectator Buses to the Sports Complex.

****CHECK MESSAGE BOARD AT YOUR HOTEL LOBBY
FOR ANY POSSIBLE CHANGES!!***

SCHEDULE OF EVENTS

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TUESDAY - DECEMBER 4 - Continued

6:00 AM Buses start to transport cheer squads to the Sports Complex

**7:00 AM Cheer Coaches Facility Walkthrough (Optional)
Entrance to the Baseball Stadium Photography Area**

8:00 AM - 5:00 PM

**CHEER COMPETITION Sports Complex
Pee Wee Cheer Only - Order of Performance
and Time Schedule TBA Squad Photograph taken **before** performance**

WEDNESDAY - DECEMBER 5 - DIVISION I GAMES

Football Practice Fields Available - need own transportation to the Sports Complex

Study Hall Sign-Ups at the Registration Center

Sign-up for time slots for both at Pop Warner Registration Center.

Cheer and Dance practice fields available Football Field #9 - 7 AM - 4 PM

(2 Roll-Out Mats Available Starting at 12 AM – 4 PM For Tumbling & Tosses)

- **Last Day to purchase party ticket for Wednesday night's special Pop Warner Party at Disney-MGM Studios. Tickets can be purchased at the Pop Warner Registration Center**

9:00 PM – 5:00 PM Division I Football Games

- **All Football Photographs will be done at the Sports Complex**

Buses Leave:

7:00 AM Junior Peewee Teams (Game times - 9 AM)

9:00 AM Peewee Teams (Game times - 11 AM)

11:00 AM Junior Midget Teams (Game times - 1 PM)

1:00 PM Midget Teams (Game time – 3 PM)

5:30 PM Tiny Mite Game – Mid Florida Pop Warner Team

Football and Spirit Spectators: Special PW/Disney Transportation is supplied for the Pop Warner football teams and spirit squads and only for their respective competitions. Please check for the Spectator Buses to the Sports Complex.

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SCHEDULE OF THURSDAY CONTINUED EVENTS

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WEDNESDAY - DECEMBER 5 - Continued

6:00 AM Buses start to transport cheer squads to the Sports Complex

**7:00 AM Cheer Coaches Facility Walkthrough (Optional)
Entrance to the Baseball Stadium Photography Area**

8:00 AM - 5:00 PM

CHEER COMPETITION Sports Complex
Junior Midget Cheer Only - Order of Performance & Time Schedule TBA
Squad Photograph taken **before** performance

8:00 PM - 12 PM POP WARNER NATIONAL CHAMPIONSHIP PARTY

*Disney-MGM
Studios*

THURSDAY - DECEMBER 6

Football Practice Fields Available - need own transportation to the Sports Complex

Study Hall Sign-Ups at the Registration Center

Sign-up for time slots for both at Pop Warner Registration Center.

Cheer and Dance practice fields available Football Field #9 - 12 PM - 4 PM

(2 Roll-Out Mats Available Starting at 12 AM – 4 PM For Tumbling & Tosses)

12:00 PM Buses start to transport cheer squads to the Sports Complex

**2:00 PM Cheer Coaches Facility Walkthrough (Optional)
Entrance to the Baseball Stadium Photography Area**

1:00 PM Challenger Division Football Team – Capital District PW Team

2:30 PM – 5 PM Dance Championships – All Divisions
Order of Performance and Time Schedule TBA
Squad Photograph taken **before** performance

FRIDAY - DECEMBER 7 DIVISION II CHAMPIONSHIPS & CONSOLATIONS

Football Practice Fields Available - need own transportation to the Sports Complex

Study Hall Sign-Ups at the Registration Center

Sign-up for time slots for both at Pop Warner Registration Center.

Cheer and Dance practice fields available Football Field #9 - 7 AM - 4 PM

(2 Roll-Out Mats Available Starting at 12 AM – 4 PM For Tumbling & Tosses)

9:00 PM – 5:00 PM Division II Football Games

Football and Spirit Spectators: Special PW/Disney Transportation is supplied for the Pop Warner football teams and spirit squads and only for their respective competitions. Please check for the Spectator Buses to the Sports Complex.

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SCHEDULE OF FRIDAY CONTINUED EVENTS

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FRIDAY - DECEMBER 7 Continued

Buses Leave:

7:30 AM Junior Pee wee Teams (Game time - 9 AM)

9:30 AM Pee wee Teams (Game time - 11 AM)

11:30 AM Junior Midget Teams (Game time - 1 PM)

1:00 PM Midget Teams (Game time – 3 PM)

6:00 AM Buses start to transport cheer squads to the Sports Complex

**7:00 AM Cheer Coaches Facility Walkthrough (Optional)
Entrance to the Baseball Stadium Photography Area**

8:00 AM - 5:00 PM -

CHEER CHAMPIONSHIPS Sports Complex
Midget Only - Order of Performance and Time Schedule TBA
Squad Photograph taken **before** performance

SATURDAY - DECEMBER 8

9:00 PM – 5:00 PM Division I Football Games

8:30 AM Junior Pee wee Teams (Game time - 10 AM)

10:30 AM Pee wee Team (Game time - 12 PM)

10:30 AM Junior Midget Teams (Game time – 12 PM)

12:30 PM Midget Teams (Game time – 2:30 PM)

Football and Spirit Spectators: Special PW/Disney Transportation is supplied for the Pop Warner football teams and spirit squads and only for their respective competitions. Please check for the Spectator Buses to the Sports Complex.

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IMPORTANT INFORMATION

INSURANCE PROCEDURES

Dear Coaches,

Please make sure before you leave for the 2007 Super Bowl & National Championship Week that you have a copy of each player's primary insurance card. Please have a copy of the front and back listing the 800 # to call in case of an incident. This will be needed if a player should require any treatment. Pop Warner insurance acts as a secondary insurance for those that have insurance and primary insurance for those that do not have any medical insurance. We will also have available medical claim forms from Pop Warner. We hope this will alleviate any problems if medical care is needed.

Please remember, if your team does not carry Pop Warner insurance you must bring a claim form from your medical carrier.

Thank you.



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TO: All Pop Warner Association, League & Regional Officers
FROM: Jon C. Butler, Executive Director
RE: **Sportsmanship**
DATE: September, 2007

One of the Major concerns for everyone in sports is the decline in sportsmanship at all levels. Especially at the very impressionable Pop Warner age level, we believe that everyone involved should read and remember the following sportsmanship credo:

- Your number one priority is the physical and emotional welfare of your young athletes.
- Develop the respect of your rival coaches and administrators, and remember to deal with them as you would like to be dealt with.
- Squash rumors early, before they gain momentum.
- Support the officials.
- Educate your participants about the "spirit" as well as the "letter" of the rules.
- Refuse to teach, or allow others to teach, techniques or philosophies that violate the spirit or letter of the rules.
- Clearly tell your athletes and their parents that there are consequences for unacceptable behavior, and that they will be held accountable.
- Make sure that your fellow coaches, participants and parents respect the officials, and accept their decisions without argument.
- Do not make, or allow others to make, insulting comments.
- Be a "good winner", polite and considerate in victory, and calm and controlled in defeat.
- Respect your opponents. Without them, you wouldn't have a game.
- Remember that 20 years from now, your young athletes will care much more about the fabulous experience than whether they won or lost.

Since sportsmanship is such an important part of overall behavior at Pop Warner events, we will hold accountable Head Coaches and their Associations for instances of obvious poor sportsmanship in accordance with the Pop Warner Members' Code of Conduct stated on Page 7 of the 2007 Pop Warner Official Rule Book.



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IMPORTANT - PLEASE READ CAREFULLY

TO: All Pop Warner Association, League & Regional Officers
FROM: Jon C. Butler, Executive Director
RE: **Personal Responsibility** at PWLS Events/Activities
DATE: September, 2007

As Pop Warner's events grow and attract more media attention, each of us has a duty to make sure that ALL of the people at those events represent Pop Warner appropriately.

We've had serious behavior problems at past Pop Warner Super Bowls at WALT DISNEY WORLD®. This note gives you and your participants, young & old, players & coaches, parents & fans fair warning that such problems have not been tolerated in the past, and certainly will not be tolerated this year. Teams have been disqualified, and, in one case, sent home early at their increased expense.

Every Pop Warner Association is accountable for its players, cheerleaders, coaches, administrators, parents and others from your area at all Regional and National events. Any incidents of unacceptable behavior from any person(s) affiliated in any way with your Association will mean:

- A possible immediate ejection from the Pop Warner Super Bowl events and WALT DISNEY WORLD® property. The persons involved risk forfeiting hotel and other deposits. Revised Air reservations/ ticket payments will be your problem, not ours nor Disney's.
- Possible lifetime ban from Disney World.
- An AUTOMATIC PROHIBITION from all Regional and National events for all teams/squads from that Association for one full season.
- Possible suspension and/or probation from coaching or administering within Pop Warner.

Each Association is responsible for those who represent it. So is each League. So is each Region. If repeated problems occur within a particular Association, League or Region, additional measures will be taken.

Pop Warner is a family. Let's all act like it. If our Pop Warner family behaves well, then everyone – whether part of Pop Warner or not - will respect us.



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POP WARNER SUPER BOWL & NATIONAL CHAMPIONSHIP WEEK

CELEBRATION PARTY!

Ticket Information

Congratulations!! As part of the 2007 Pop Warner Super Bowl & National Championship Week, we are pleased to invite you to join our: **Disney-MGM Studios** Celebration exclusively for you, our Pop Warner athletes and guests!

- When?** Wednesday, December 5, 2007 – 8 PM – Midnight!
- Where?** *Disney-MGM Studios*, transportation to/from the *Disney's All-Star Resorts* and *Disney's Port Orleans Riverside Resort* is provided. The use of all shows and rides is free, and unlimited food & beverage at selected restaurants & food cart locations.
- Cost?** \$60.00 per ticket available either in advance through Disney Sports Reservations, when booking your travel Package, or at the following locations, *All Star Resort Celebrity Hall* (Pop Warner Registration) and *Disney's Wide World of Sports™ Complex* Box Office. Tickets will be sold at these locations until **Tuesday, December 4, 2007**.

REMEMBER:

MGM Party Celebration tickets
are included in the Official
Pop Warner Resort/Park Package



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TO: All Pop Warner Coaches and Administrators
FROM: The Pop Warner National Office
RE: Compliance with Mandatory Background Checks
DATE: August 1, 2007

In accordance with Article 21 of the Pop Warner Official Rules, please be advised that any team whose League and/or Association has failed to fully comply with the Mandatory Background Check process will **NOT** be permitted to partake in Regional and/or National Competitions. Furthermore, failure to fully comply with Article 21 may result in the suspension or revocation of the league charter as well as individual dismissals. In order to comply with Rule 21, a league official must file an original signed "League 2004 Confirmation of Compliance with Background Checks" with the National Office, thereby attesting that mandatory background checks have been successfully passed by ALL necessary league and association personnel.

Please note that this form is the **only** documentation required by the National Office. All association affidavits and other data should be retained by the league.

Further information and copies of all forms may be accessed on the background checks link on www.popwarner.com.

Please contact the National office with any questions. Thank you.



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TO: All Pop Warner Coaches and Administrators
FROM: The Pop Warner National Office
RE: Fundraising Initiatives
DATE: August 1, 2007

Congratulations! Your team or squad has worked incredibly hard to earn the opportunity to travel to Disney's Wide World of Sports to compete in the Pop Warner Nationals! Can you imagine having to tell your group of kids that despite their hard work they can not make the trip? Fundraising is one of the most challenging yet critical aspects of youth sports, and with proper planning; it can enable your organization to take advantage of many great opportunities.

Below please find a few nationally-endorsed organizations that are available to help you raise funds for your Pop Warner organization.

Please visit <http://www.popwarner.com/admin/Fundraising.asp> for the most current information on Pop Warner fundraising opportunities, and refer to the popwarner.com homepage for special promotions. The Pop Warner Administrative Manual also contains further information on creating a successful fundraising program.

ESPN the Magazine, Coaches Fundraising Program



This is your ticket to Fundraising Success!! ESPN The Magazine Coaches Fundraising Program (ECFP) is simple and effective, and this is one of the easiest and most rewarding fundraising programs available. Sell subscriptions to any of [25 popular Magazines](#), including ESPN the Magazine, for just \$20. Your team keeps 60% from every sale, which is \$12 for every order!

Call 1-888-530-3776 or visit
<http://proxy.espn.go.com/coaches/index>



BRAX Fundraising

See why our NFL Spirit Cups are quickly becoming the fundraising choice of Youth Football & Cheer. No up-front money needed, every NFL fan will buy a set of 4... excellent return and easy to implement.

Use the Power of the NFL – Today! Call toll free at 888-825-9339.

www.spiritcups.com

RGC Communications Group Premium Fundraiser Calendar Programs



Experience the newest in concept in Fundraising! This program is Easy to sell, Easy to Administer and Easy to put into action! Raise money right now for your team with the **Premium Fundraiser Calendar Program**. Create a custom-made calendar unique to your team. You can incorporate team photos, team game dates, play-off dates, sponsor logos and coupons all within your calendar! It's a fun and easy way to make a customized product with your cheer teams, football teams or both. Your teams will love it and so will the parents, grandparents, friends and family. Great to raise money for travel or as a gift for banquets and special occasions. Call **630-307-8811 x. 126** to speak with a fundraising specialist.

popwarner.rgcomm.com

Football Frenzy Fundraisers



Football Frenzy Fundraisers snack trays are an awesome way to raise funds for your football or cheerleading program. These cool, new trays are available in eight colors and come filled with your choice of tasty snack fill. Visit our web site to learn how you can get the trays customized with your team logo!

Visit our web site now to download everything you need to get your fundraising program started today and start raising great money!

Totally New Product - No Upfront Cost - Every Football Fan Will Want One - Keep 35% Of Every Sale

footballfrenzyfundraisers.com



CLICK HERE
SEE WHAT'S INSIDE

The Backyard Drills® Football Special Fundraising Edition
Backyard Drills® Football Special Fundraising Edition is the ultimate solution to help you coach your kids in the fundamental skills, physical conditioning and character dependencies of this great game. This six hour, double DVD set contains training techniques, skills drills, nutritional strategies and character development sessions designed and conducted by NFL pros who serve as your personal [Coaching Staff](#). Let Bill Parcells and the BYD® Coaching Staff bring personalized professional instruction right into your own home, backyard or a local park.
Call 303.652.1555 or visit www.coachem.org



Marriott has generously agreed to offer Pop Warner participants the lowest market rates available for room nights, meeting space, banquet and competition rooms at all Marriott properties. Additionally, Marriott will donate 5% (five percent) of proceeds from actualized room nights back to your local Pop Warner organization.
Call today! 1-800-323-8888, george.lazo@marriott.com

Additionally many of our officially licensed vendors can offer items for you to sell and earn a profit. Please visit <http://www.popwarner.com/admin/licensees.asp> And click on the following link to obtain information on our current licensees:



Licensing Resource Group

Official Licensing Company for Pop Warner Little Scholars, Inc.

[Click here for Current Licensees](#) - At this site please type in Pop Warner and click on search, then click on Pop Warner Little Scholars to see current list.
